

Workshop: Strategizing Local Parking Reform

This workshop session has been designed as an interactive open forum for communities with similar issues and concerns. We will use this time to discuss and identify the factors that are behind the need for parking reform in your jurisdiction, including: Community motivations for developing parking management programs, the stakeholders that are essential to a successful plan, and the parties that will be responsible for implementing elements of a plan. Finally, we will begin the process of identifying parking reform strategies that could work for your community.

The information you have learned in today's sessions can be drawn upon to select/refine strategies appropriate for your community's particular issues. The parking consultants will facilitate and assist in this workshop session.

Key Concerns/Issues for your community:

What are the key parking concerns/conflicts that you would like to resolve via a local parking reform strategy? (e.g. balancing the needs of different user groups: future development (TOD) and business districts with the needs of existing residents and businesses/employers, employees vs. visitor parking, residents vs. commuter parking, Is parking an entitlement or a valuable resource to be managed?)

Motivations for Parking Management:

What existing challenges and/or future improvements and trends have highlighted the need for local parking reform in your jurisdiction? (e.g. new TOD planned near BART/Caltrain, expect loss of parking, current vibrant business district has limited visitor parking, others, etc.)

Stakeholders:

What groups have expressed the most concern about current parking conditions and/or would be impacted by local parking reform? (e.g. Business owners, Residents, Property Owners, employees, shoppers, etc.)

Potential Responsible Parties:

What groups would you expect to play a key role in the study, development and implementation of parking reform in your jurisdiction? (e.g. various city/town departments, Business Improvement District(s), transit agencies, funding agencies, etc.)

Promising Strategies:

Based on today's presentation and your answers above, what approaches to parking reform appear appropriate to your jurisdiction and warrant further investigation? (e.g. demand reduction/TDM, time limits, pricing strategies, others, etc.)

Potential Next Steps & Questions:

(Funding and assistance, timing and implementation, stakeholder outreach, short term, long term strategies...)